



CUSTOMER EXPERIENCE SOLUTIONS  
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**FOR IMMEDIATE RELEASE**

### **Vox, Inc. Promotes Jeannie Walters to President**

CHICAGO, Illinois, November 26, 2007 — Vox, Inc., a leading customer experience consulting firm, today announced the promotion of Jeannie Walters to President.

Walters, who previously served as Executive Vice President, joined Vox in 1998 as a Consultant. As President, Walters will be responsible for the overall strategic and financial success of Vox, including the oversight of Client Services, Sales and Marketing and Internal Resources.

“Jeannie has done a tremendous job and been involved in all major strategic decisions to help Vox move to the next level,” said Bill Cusick, Vox CEO. “She’s well-respected both inside and outside the company, and we’re anticipating Jeannie will play an integral role in Vox’s future success.”

Prior to joining Vox, Walters worked as a fundraising consultant at several major educational and healthcare institutions. She also served as Executive Director of ChicWIT (Chicago Women in Technology), formerly Illinois' largest women's networking group. She is a member of Leadership Illinois, Faith Popcorn's Talent Bank and served on Illinois State Treasurer Judy Baar Topinka's Advisory Board for Women's Issues. A sought-after speaker on topics including networking, customer experience and communications in corporate environments, Walters has been featured in *Crain's Chicago Business* and on Chicago's NBC-5 news.

#### **About Vox:**

Founded in 1997, Vox, Inc. is a Chicago-based customer experience consulting firm that helps companies raise their bottom line through higher customer retention, increased cross sales and more-profitable customer life cycles. Our exclusive Customerspective™ Audit is a successful tool in identifying breakdowns, targeting opportunities and creating successes in the customer experience. Learn more by calling 312.676.1300 or by visiting [www.voxinc.com](http://www.voxinc.com).

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